

DAYLIN HENRY

CONTACT

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STATEMENT

Innovative, enterprising, and out-of-the-box thinker and professional, showcasing 4+ years of combined experience across roles mapping customer journeys, building user experiences & shifting the status quo with emergent technology. Exhibits a history deriving business-essential insights from data, jointly ideating client-solutions, and pioneering digital projects and products, as embodied in recent tenures with VISA and PwC. Visionary contributor and uniquely positioned candidate, capable of working cross-functionally to conceptualize & architect solutions to produce results with punctuality, proactivity, & precision

EDUCATION

B.B.A Computer Information Systems

Howard University | Washington D.C.

2013 - 2017, Cum Laude

Relevant Coursework

- Human Computer Interaction
- Information Systems Consulting
- Systems Analysis & Design
- Intro to Java Programming
- Database Management

EXPERTISE

Advanced Excel 

PowerPoint 

Tableau 

Illustrator 

Photoshop 

HTML 

CSS 

JS 

ACTIVITIES

- Alternative Academy Achievement Webmaster, 2019 - Present
- Java Bootcamp, Montgomery College, 2017
- Emerging Coders - Founder President, 2016- 2017
- Howard University School of Business Web Development Team - 2016
- Howard University Orchestra - 2014-2016

EXPERIENCE

Visa Consulting & Analytics Program Manager

Visa /Remote/ 2019 - Present

- Manages, facilitates and implements consulting services to solve client's business problems by leveraging clients customer data and Visa transaction data. Performs statistical analyses on client portfolio data such as customer demographics, activity, spend levels, risk and payment behavioral information.
- Works cross functionally and mentors other teams and individuals on how to implement business logic in queries and make quantitative decisions based on deep understanding of the business
- Builds solutions and actionable insights that will help clients to grow their business, monetize their assets and achieve their core business goals.
- Partners with the clients to provide consultancy and translate the business needs to design and develop tools, techniques, metrics, and dashboards for insights and data visualization.
- Conducts deep market research; deploys customer surveys and profitability analyses to pinpoint white-space opportunities, validate new product launches and secure product-market fit for users & clients.

Applications & Emerging Technology Experienced Associate

PricewaterhouseCoopers / Chicago, IL / 2017-2019, 2015-2017 (Intern)

- Accelerated projects for clients in over 2+ diverse industries (asset wealth, insurance, and more) by entrenching key strategic milestones, chartering roadmaps towards outcome solutions for client obstacles.
- Pinpointed demand for new analysis tools - conceptualized & developed a comprehensive management reporting analytical tool in Q2 2018, providing high-level visibility and standardized data for stakeholders.
- Contributed to digital transformation by supporting a project integrating Guidewire Insurance Software, providing Property & Casualty insurers with cloud-based platforms for engagement & innovation.

Adjunct Instructor

Montgomery College / Takoma Park, MD / 2017

- Educated a body of continuing education students by teaching a personal, small business web development course. Taught curriculum to beginner-level web developers by focusing on basic ideology, technology, and underlying principles, building a foundational platform to springboard future student body learning.
- Created course materials centered around 4+ fundamental principles (design, basic usability, user experience and accessibility), providing targeted knowledge & information to maximize classroom productivity.